



**PH STUDIO** YOUR London  
based photo studio

## PHOTOGRAPHY WORKSHOPS PROSPECTUS 2012

For all our workshops you need a Digital Camera with Fully Manual Exposure Mode (DSLR or Pro-User).

*We do recommend training in photography with your own camera.*

If you do not have one yet we can lend you one of ours or we can advise you on what to buy.

All our Photography Courses and Workshops in London are based at PH Studio.

### **BEGINNERS:**

#### **A: LEVEL 1 PHOTOGRAPHY WORKSHOP** (Total Beginners)

Saturday or Sunday- 10:30-17:30 or weekdays (10:30 to 17:30)

This Workshop is your first and most important step into the world of Photography. Our main focus is "**The Camera and Lighting**", you will learn all the most important functions and to use it in Fully Advanced Exposure Mode, (F/Stops, Shutter Speeds, ISO).

#### **"The Triangle of Exposure"**

- Introduction to Digital Capture
- Getting to know your Camera (How Camera is used to capture the required images)
- Camera Resolution ( Mega pixels) and how to re-size for Print
- File Formats (Tiff, Jpg, Raw)
- Selection of Lenses (Focal Lengths, Macro, Prime & Zoom Lenses)
- Manual and Autofocus (Focusing Points, Autofocus Lock, Single or Continuous Focus)
- Manual Exposure (ISO, Shutter Speeds, F/Stops and The Light Meter)
- Depth of Field (Shallow, Deep, Focal Distance)
- Picture Styles / Picture Control (Colour, Black and White, Sepia etc)
- Shoot with a professional model with basic studio lights

TOTAL COST. **£159.00 (Introductory Offer)**

**B. BEGINNERS 4 DAY PHOTOGRAPHY COURSE** (Total Beginners)

Monday to Thursday (10:30 to 17:30) or over 2 consecutive weekends (10:30 to 17:30)

Workshop Level 1 combined with Level 2 covering Digital Photography.

**This course includes a portfolio and five selected prints of your work over the four days.**

In this Photography Course you breathe and live photography for 4 days. We will give you hands-on experience (70% practice / 30% theory) and projects in studio and a local location shoot with Coach / Instructor and model. On Wednesday you will be set home-work and photographic assignment shoot with models for the last day.

At the end of the Monday to Thursday Digital Photography Course you will feel extremely empowered, and with complete control of your camera, you will then see the world through the camera lens' eyes.

**Level 1 - Monday & Tuesday**

- Introduction to Digital Capture
- Getting to know your Camera (How Camera is used to captured the required images)
- Camera Resolution ( Mega pixels) and how to re-size for Print
- File Formats (Tiff, JPG, Raw)
- Selection of Lenses (Focal Lengths, Macro, Prime & Zoom Lenses)
- Manual and Autofocus (Focusing Points, Autofocus Lock, Single or Continuous Focus)
- Manual Exposure (ISO, Shutter Speeds, F/Stops and The Light Meter)
- Depth of Field (Shallow, Deep, Focal Distance)
- Picture Styles / Picture Control (Colour, Black and White, Sepia etc)

**Level 2 - Wednesday & Thursday**

- Aperture Priority, Shutter Speed Priority and Program Modes
- Creating Photographic Scenes
- White Balance (Pre-set and Custom white balance)
- Directing Model using a combination of light source (Tungsten & Flash lighting )
- Composition of shots on model or subject (Framing)
- Elements of Design (Seeing the subject but creating the best crop look for you)
- Lenses and Perspective (the right choice of focal length)
- Selecting the right subject to fit with the Location
- Theme used in Photography
- Introduction to using 2-5 heads in Flash Photography
- Photographic shoot with theme and models over the four days
- Provide you with a 9.5 x12.5 Portfolio Book
- Also five 9.5x12.5 prints retouched of your choice

**TOTAL COST. £699.00 (Introductory Offer)**

## **INTERMEDIATE:**

### ❖ **LEVEL 2 PHOTOGRAPHY WORKSHOP** (One Day course)

Level Required: INTERMEDIATE or a very good knowledge of Digital Photography  
Saturday or Sunday- 10:30 to 17:30 or Weekdays (10:30 to 17:00 – Mon-Fri.)

In this Photography Workshop we go more in depth in mastering the principles of photography.

You will learn to Make your Images, rather than just take them, by using Creative Exposures, Composition and The Elements of Design.

- Aperture Priority, Shutter Speed Priority and Program Modes
- Creating Photographic Scenes
- White Balance (Pre-set and Custom white balance)
- Directing Model using a combination of light source (Tungsten & Flash lighting )
- Composition of shots on model or subject (Framing)
- Elements of Design (Seeing the subject but creating the best crop look for you)
- Lenses and Perspective (the right choice of focal length)
- Selecting the right subject to fit with the Location
- Theme used in Photography
- Introduction to using 2-3 heads in Flash Photography
- Shoot with a professional model with a collection of studio lights

**TOTAL COST. £159.00 (Introductory Offer)**



## **ADVANCED**

### **❖ PH STUDIO PORTRAIT PHOTOGRAPHY WORKSHOP COURSE (2 DAY COURSE SHOOTING WITH MODEL)**

Level Required: ADVANCED or a Good Knowledge of Digital Photography Level 1 & 2  
Mon- Fri. (10:30 to 17:30)

As a business, Portraiture is undoubtedly the most profitable field in photography. Almost everybody needs, at some point in life, to have a good portrait made by a professional.

It is one of the most rewarding fields too. Most of us wish, as photographers, to be able to take great portraits of our family, friends, and also to capture striking images of people and cultures when travelling.

Taking pictures of people can be a challenge even for an experienced photographer. This very practical course will help you to take your portraits to the next level, control the light for the best portrait shot and gain confidence as a photographer.

Lighting on the move, you will learn how to take great portraits using very little equipment and getting the most of Natural light and Speed lights.

- Challenges and joys of photographing people
- Light and its behaviour (direction, intensity and quality)
- Natural Light
- Artificial Light
- Composition
- Backgrounds
- Candid Portraits
- Managing Natural Light
- Managing Artificial Light
- Reflector and Retractors
- Combining Natural & Artificial Light
- Environmental Portraits
- On-camera Flash and Speed lights
- Speed light accessories
- Corporate Portraiture
- Formal & Ceremonial Portraiture
- Location shooting
- Intro to Studio Portraiture

**TOTAL COST. £399.00 (Introductory Offer)**

**Contact us now to book your place on these popular courses:**

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